

Indulge in some water-therapy at Kaya Skin Clinic this monsoon

Mumbai, August 12, 2014: Every woman desires that her skin shine as bright as her spirit does. Although we are gifted with beautiful skin when we are born, overtime, the skin gets damaged due to pollution, environmental changes and lifestyle choices. Making a few lifestyle changes can go a long way in improving the overall appearance of our skin. Regular skin maintenance is one of the changes, which is a prerequisite for healthy and glowing skin. The importance of water in regular skin care is extremely underrated as this natural element can do wonders for the skin.

Step into Kaya Skin Clinic to experience the magic of **Aqua Radiance** - a unique enhancement service, which uses water and air as its main components to completely rejuvenate the skin and give it a lasting glow.

First and foremost, it is essential for the body to have an intake of 10-12 glasses of water every day to get radiant skin. If your skin does not have its fill of water, the lack of hydration will manifest itself by turning your skin dry and flaky. Dry skin has less resilience and is more prone to wrinkling. It is natural for a woman to overlook the prescribed quota of water consumption in the grander scheme of things. Therefore, Kaya Skin Clinic has specially devised this service to provide the nourishment of water by infusing the vitamins and nutrients required by the skin directly.

Decoding the magic of Aqua Radiance

The service starts with a massage which lasts for 5-7 minutes and completely relaxes the facial muscles. This is followed by exfoliating the skin with focused jets of water on the face. The stimulating properties of water helps in removing layers of dead cells which in turn restores lost lustre to the skin.

After exfoliation, the skin is subjected to the “jet peel technology” which operates at super-high speed infusing the skin with nutrient supplements, vitamins and minerals, nourishing it with all the goodness it requires!

Aqua Radiance – performs the three very important steps in skin care:

- ✓ **Exfoliation**
- ✓ **Hydration**
- ✓ **Nourishment**
- ✓ **Lymphatic**

A mask is applied at the end of this hour long service which is customised according to the skin care needs of every individual. Make your pick from a range of masks which are exclusively available at Kaya like the Firming Peel Off, Insta Glow, Purifying Tea Tree Oil Mask, Stimulating Fruit mask, Rejuvenating Cocoa Mask.

After all, what better time to indulge your skin in some water-loving than during the monsoon?



About Kaya:

Marico Kaya Enterprises Ltd. (Kaya), delivers holistic skincare solutions through its range of Kaya Skin Clinics (84 in India and 18 in the Middle East). Kaya, India's foremost chain of specialized skincare clinics, offers personalized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies.

Kaya delivers flawless skin through expert skincare solutions that includes services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Aging, Laser Permanent Hair Reduction, etc. along with regular beauty enhancement services. Kaya also has a range of more than 50 skincare products ranging from daily skin care to specialized skin care. For more information visit <http://www.kayaclinic.com>

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