

Seize the spotlight with spotless skin!



Mumbai, July 3, 2014 - Flawless skin is desired by every woman. Each zit gives her sleepless nights as she reminisces about the advice her mother gave her to keep those pimples at bay. As she wakes up in the morning and peeks hopefully into the mirror, willing the stubborn zit to disappear, what does she see? Sure enough, the zit has vanished, but has left an unpleasant scar in its place. Well, such is life.

Except, not anymore. Developed by certified dermatologists, Kaya Skin Clinic presents **Spot Corrector** - the answer to all the spots and blemishes your skin has had to endure as the aftermath of dried pimples and harsh external elements. It contains Zinc Sulfate which acts as an astringent and facilitates drying of acne and Salicylic Acid which targets oil in hair follicles, exfoliates pores and clears blackheads. Witch Hazel, sourced from the leaves and bark of the North American witch hazel shrub, is also an important ingredient of the product and its anti-oxidant properties makes it very useful in fighting acne.

How to Use: Cleanse the skin first. Apply directly on erupting acne as soon as it appears. Its special applicator has been designed for direct & precise application. Use twice a day. You can also apply makeup over it.

For best results, use with Kaya's **Purifying Range** which consists of **Purifying Nourisher**, **Purifying Toner** and **Purifying Cleanser**. The combined properties of the two will ensure you spots fade away in no time and make you fall in love with your skin all over again.

The Purifying **Spot Corrector** helps reduce acne size in 24 hours (as per consumer perception study). It also deeply exfoliates the skin and unclogs the pores in order to address the core of your skin problems.

Available in a user-friendly pack, the **Spot Corrector** fits snugly in your clutch so that you can look after your skin on-the-go. Now Sit back and enjoy all those compliments as your spotless skin grabs all the spotlights.

Price: Rs. 790 for 8 ml.



About Kaya:

Marico Kaya Enterprises Ltd. (Kaya), delivers holistic skincare solutions through its range of Kaya Skin Clinics (84 in India and 18 in the Middle East). Kaya, India's foremost chain of specialized skincare clinics, offers personalized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies.

Kaya delivers flawless skin through expert skincare solutions that includes services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Aging, Laser Permanent Hair Reduction, etc. along with regular beauty enhancement services. Kaya also has a range of more than 50 skincare products ranging from daily skin care to specialized skin care. For more information visit <http://www.kayaclinic.com>

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