



Transform your skincare regime with Kaya's 'RegiMen'

Kaya launches two new products, exclusively for men, to fight dull skin and pre-mature ageing

Keeping in mind the increasing skincare needs of men, Kaya launches two variants under the 'RegiMen' range – **Multi-Action Revitalizing Cream** and **Skin Energizing Cream**.



The **Multi-Action Revitalizing Cream** by Kaya is a light textured cream best suited for men with pre-mature ageing concerns. It is enriched with Proteasyl-Botanical Complex which fights signs of ageing and helps reduce appearance of fine lines. The ingredients are a combination of Vitamin B3 & E and Imperata Cylindrica which work on the skin to ensure even skin tone and long lasting hydration.

Regular usage of the cream improves skin elasticity and firmness and also shields the skin from UVA/UVB with its SPF18 protection

Key Ingredients:

Proteasyl – Botanical Complex, Imperata Cylindrica, Niacinamide – Vitamin B3 and Vitamin E

Priced at INR 790/- for a 50 ml pack

Available across all Kaya Skin Clinics, Kaya Skin Bars and can be ordered online through Kaya's portal (<http://shop.kayaclinic.com/>)



The **Skin Energizing Cream** by Kaya is suitable for all skin types. Powered with multi-mineral actives such as Magnesium, Copper and Zinc, this energizing cream restores vitality of dull skin. It helps stimulate cell renewal by reducing the effects of environmental stress. Imperata Cylindrica ensures rich moisturisation while Vitamin E acts as an anti-oxidant which recharges the skin.

Regular usage restores the freshness of dull fatigued skin and strengthens skin defense by providing UV protection

Key Ingredients:

Sepitonic M3 –Multimineral, Imperata Cylindrica and Vitamin E

Priced at INR 590/- for a 50 ml pack

Available across all Kaya Skin Clinics, Kaya Skin Bars and can be ordered online through Kaya's portal (<http://shop.kayaclinic.com/>)



About Kaya Limited:

Kaya delivers holistic skincare solutions through its range of Kaya Skin Clinics (105 in India and 19 in the Middle East), Kaya Skin Bars (16 in India) and their e-commerce offering – <http://shop.kayaclinic.com/>.

Kaya delivers flawless skin through expert skincare solutions that includes services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Aging, Laser Permanent Hair Reduction, etc. along with regular beauty enhancement services. Kaya also has a range of more than 50 skincare products ranging from daily skin care to specialized skin care.

Kaya Skin Clinic, India's foremost chain of specialized skincare clinics, offers personalized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies.

Kaya Skin Bar is designed to cater to the needs of today's modern woman. With over thirteen specialized skin care and hair care ranges that have been developed by Kaya dermatologists, Kaya Skin Bar provides complete solution to all skin concerns apart from the daily essentials.

For more information visit <http://www.kaya.in/>

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