



Kaya Adds Two New Products To Its Skincare Bouquet!



Keeping in mind the growing aspirations of men and the need to address their skincare needs, Kaya launches a new variant under the 'RegiMen' range – **Kaya Tri-Active Oil-Control Cleanser**

Men tend to have skin that is rougher and prone to oiliness. Exposure to environmental factors make it further greasy, tanned and prone to acne. The **Tri-active Oil-control cleanser** by Kaya consists of Mineral cocktail and Bamboo extract which energizes dull skin and helps soothe skin post shaving. The ingredients are a combination of Salicylic acid, which controls oiliness giving a matte look and Niacinamide, a potent whitening active that removes tan, making the skin brighter and even toned. Regular usage of the cream also recharges tired and dull skin

Key Ingredients:

Salicylic acid, Niacinamide, Glycerin, Mineral cocktail and Bamboo extract

Priced at INR 350/- for a 100 ml pack



The **Youth Protect Sunscreen SPF 50** by Kaya has been specially formulated to provide protection against premature ageing of skin due to exposure to the sun. Powered with Geranium, an antioxidant that improves skin elasticity, Kaya's **Youth Protect** helps fight signs of photo ageing like - age spots and pigmentation, wrinkles around eyes, fine lines around lips, sunburn, tanning, and uneven skin color. It also offers broad spectrum sunscreen by protecting skin from UVA and UVB rays. PA++++shield and Boots star rating 5 ensure highest protection against premature skin ageing and **SPF50** ensures superior protection of skin against harmful sunrays. Its non-greasy and non-sticky formula is suitable for all skin types.

Key Ingredients:

Geranium, Niacinamide, Titanium Dioxide

Priced at INR 590/- for a 50 ml pack

Both products are available across all Kaya Skin Clinics, Kaya Skin Bars and can be ordered online through Kaya's portal (<http://shop.kayaclinic.com/>)



About Kaya Limited:

Kaya Ltd. provides holistic skincare solutions through Kaya Skin Clinic (Over 100 in India and 21 in the Middle East) and its retail format store - Kaya Skin Bar (Over 100 point of sales in India, including shop in shop & stores) and their e-commerce offering – <http://shop.kayaclinic.com/>.

Kaya Ltd. delivers flawless skin through expert skincare solutions that includes services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Aging, Laser Permanent Hair Reduction, etc. along with regular beauty enhancement services. Kaya Ltd. also has a range of more than 50 skincare products ranging from daily skin care to specialized skin care.

Kaya Skin Clinic, India's foremost chain of specialized skincare clinics, offers personalized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies.

Kaya Skin Bar is designed to cater to the needs of today's modern woman. With over thirteen specialized skin care and hair care ranges that have been developed by Kaya dermatologists, Kaya Skin Bar provides complete solution to all skin concerns apart from the daily essentials.

For more information visit <http://www.kaya.in/>

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