Kaya Skin Clinic Launches 100th Clinic in India

April 16 2015: India's leading speciality skin care player, Kaya Skin Clinic, today launched its 100th clinic in New Delhi. This launch marks a major milestone for Kaya reiterating Kaya's pioneering growth in the field of specialised skincare. These 100 clinics are spread across 26 cities in India with 18 more clinics located in the Middle East.

Speaking on the occasion, **S. Subramanian, CEO, Kaya Ltd**., said "It gives us immense pleasure to announce the launch of the 100th Kaya Skin Clinic in India. This launch helps us take our dermatological expertise to a wider audience. With over 6 lakh delighted customers and 12 years of delivering customised skin solutions, we will continue to expand our network in tandem with the ever growing beauty aspirations of the Indian consumer".

Adding to the comment, **Arvind R.P., Vice President & Head – Marketing & Product Retail said,** "The launch of our 100th clinic is a momentous occasion for us. In tandem with the growth of our network we are constantly adding efficacious new services and products and strengthening our portfolio, especially in pigmentation and acne categories. These new introductions span latest technologies, specialised services and advanced products developed by our dermatologists".

Delivering on its reputation of being India's leading speciality skin care player, Kaya recently launched a comprehensive skin care and hair care book **"How to Look Like a Million Bucks"** published by Jaico. The book, authored by dermatological experts at Kaya, is a definitive guide to skin, body and hair care. The Ecommerce portal, which has over 50 dermatology-backed products, has also received an overwhelming response and has contributed 6 % to the total product sales this year.

Clinic Location

Kaya Skin Clinic, B3, First Floor, Main Market, Model Town Part 2, Delhi - 110009
Phone No. – 01145578304 /05
Mobile No. - +917428116248
E mail – kayamodeltown@kayaindia.net

About Kaya:

Marico Kaya Enterprises Ltd. (Kaya), delivers holistic skincare solutions through its range of Kaya Skin Clinics (100 in India and 18 in the Middle East). Kaya, India's foremost chain of specialized skincare clinics, offers personalized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies.

Kaya delivers flawless skin through expert skincare solutions that includes services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Aging, Laser Permanent Hair Reduction, etc. along with regular beauty enhancement services. Kaya also has a range of more than 50 skincare products ranging from daily skin care to specialized skin care. For more information visit http://www.kayaclinic.com

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Media Contacts:

Pranusha Chelikani

+91 8452918028

pranusha.chelikani@edelman.com