



## Get even toned this summer with Kaya's new White Protect Body Lotion

**Enriched with imperata cylindrica to enhance hydration and niacinamide to reduce hyperpigmentation and dark spots**

Pool parties, beach vacations and breezy outfits, summer is all about bringing a wardrobe change and heading to those beach vacations that were long overdue. But such exposure to the sun is always accompanied by skin related issues. Sun tan, sun burn, blemishes & dehydration are notorious for making your skin look dull and lifeless during this season.

With Kaya's new 'White Protect Body Lotion', men and women can now flaunt their sun kissed skin without worrying about damaging it. This body lotion has been specially formulated to address the issue of uneven skin tone. It contains niacinamide which is a potent skin lightening agent that helps reduce hyperpigmentation and dark spots.

Summer also happens to be the season where the skin experiences extreme water loss; Kaya's White Protect Body Lotion contains a botanical extract, imperata cylindrica, which acts as a hydrating agent and thus preventing water loss.

This lotion is equipped with SPF 14 which prevents sun damage and offers comprehensive UVA – UVB Protection thereby preserving your natural radiance. This body lotion is light and is designed for easy application to the body.

Kaya's White Protect Body Lotion is priced at Rs.490 for 200 ml. The product is available across all Kaya Skin Clinics, Kaya Skin Bars and can be ordered online through Kaya's portal (<http://shop.kayaclinic.com/>)

Now rejuvenate your skin and flaunt your even-toned skin this summer with Kaya's new White Protect Body Lotion!



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**About Kaya Limited:**

*Kaya delivers holistic skincare solutions through its range of Kaya Skin Clinics (101 in India and 19 in the Middle East), Kaya Skin Bars (16 in India) and their e-commerce offering – <http://shop.kayaclinic.com/>.*

*Kaya delivers flawless skin through expert skincare solutions that includes services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Aging, Laser Permanent Hair Reduction, etc. along with regular beauty enhancement services. Kaya also has a range of more than 50 skincare products ranging from daily skin care to specialized skin care.*

*Kaya Skin Clinic, India's foremost chain of specialized skincare clinics, offers personalized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies.*

*Kaya Skin Bar is designed to cater to the needs of today's modern woman. With over thirteen specialized skin care and hair care ranges that have been developed by Kaya dermatologists, Kaya Skin Bar provides complete solution to all skin concerns apart from the daily essentials.*

*For more information visit <http://www.kaya.in/>*