Kaya Limited

May 19, 2021

To,
BSE Limited
Market Operations Department,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
BSE Scrip Code: 539276

National Stock Exchange of India Limited 'Exchange Plaza', 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra(E), Mumbai 400051 NSE Symbol: KAYA

Subject: Media Release -Q4FY21

Dear Sir/ Madam,

Please find enclosed a media release by Kaya Limited for the quarter ended March 31, 2021.

This is for your information and records.

For Kaya Limited,

Nitika Dalmia Company Secretary & Compliance Officer

Encl: A/a

Registered Office: Kaya Limited, Marks, 23/C, Mahal Industries Estate, Mahakali Caves Road, Near Paper Box Lane, Andheri (E), Mumbai 400 093. Tel.:91-22-66195000. Website: www.kaya.in

CIN: L85190MH2003PLC139763

Kaya Limited

Media Release

Consolidated Revenue grew by 2%

Q4 FY21

Kaya Limited posted consolidated Revenue from Operations of INR 89.2 crores for the quarter ended 31st March 2021, a growth of 2% over corresponding quarter ended 31st March 2020.

India business reported Revenue decline of 7% and International business grew by 12% over Q4 LY

Consolidated Operating EBITDA at INR 19.1 crores for the quarter ended 31st March 2021, as compared to INR 10.9 crores for the corresponding quarter in previous year.

Consolidated Loss after Tax and Minority Interest for the quarter ended 31st March 2021 is INR 1.1 crores, compared to Loss of INR 15.0 crores for the corresponding quarter ended 31st March 2021.

Kaya Limited on a Standalone level posted Profit after Tax for the quarter ended 31st March 2021 of INR 1.2 crores, compared to Loss of INR 6.2 crores for the corresponding quarter ended 31st March 2021.

Kaya Limited is leading specialty skin & hair care, solution provider in India and Middle east either directly or through one or more of its subsidiaries. Kaya Limited ("Kaya") was incorporated on 27th March, 2003 as part of wholly owned subsidiary of Marico Limited and was demerged from Marico Limited in September, 2013. Kaya delivers holistic skin & hair care solutions through its range of Kaya Clinics (73 in India and 23 in the Middle East).

Kaya Clinic, chain of specialized skin & hair care clinics, offers customized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies.

Kaya runs with a single minded objective of delivering flawless skin through expert skincare solutions that include services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Ageing, Laser Permanent Hair Reduction, Hair Free, etc. along with regular beauty enhancement & maintenance services. Kaya also has a range of more than 80+ skincare & hair care products ranging from daily skin care to specific skin concerns like acne, pigmentation, ageing, etc.

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